

Build your brand's Social Media Presence

Manage social media for multiple channels from one platform.



1. Schedule and Publish

Choose from a wide range of publishing options that suit your needs the best.

✓ One-click, cross-channel publishing.

Publish your posts across multiple social channels—Facebook, Twitter, LinkedIn, Google+, Google My Business, and Instagram, from a single compose window.

✓ The social media calendar you always wanted.

Get a snapshot of all your scheduled posts, drag and drop them to reschedule, and manage your content pipeline all from one calendar.

✓ Queue up your posts with CustomQ.

Pre-define time slots for when you want your posts to go out. Queue them up to avoid overlaps, and maintain a consistent posting schedule.

✓ Create, curate, and share, from your browser.

Found a great article? Share it with the zShare browser plugin. Publish it on your social channels immediately or schedule it for later.

2. Listen and Engage

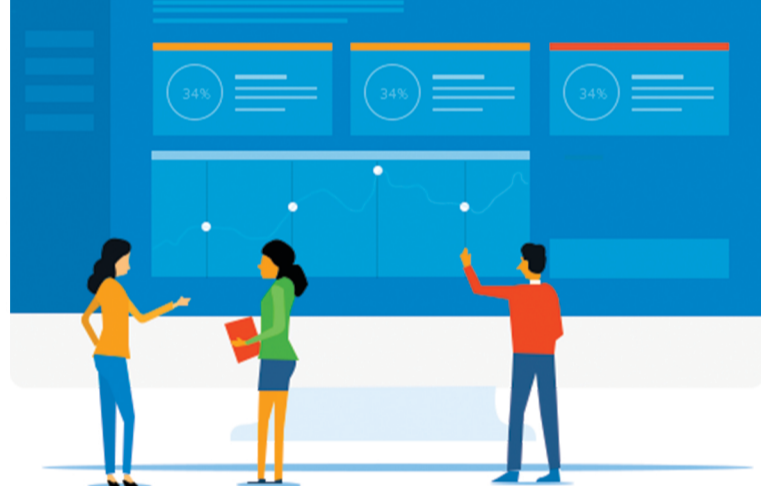
Stay tuned to everything that matters to your business.

✓ A unique monitoring dashboard for your brand.

Create your own listening columns to track keywords, brand mentions, hashtags, conversations, and more.

✓ A live stream of incoming engagements.

Follow a real-time stream of updates to discover how others engage with the brands you manage.



3. Analyze and Improve

Measure what's working best for your brand on social media with in-depth reports.

✓ All the reports you need.

Choose from our ready reports for each social network. Or, create your own custom reports by combining stats and analytics from across social channels.

✓ Share and schedule reports. Just the way you want.

Share reports via email, or export them in a format of your choice. Schedule reports to go out automatically so your team can see the latest numbers.

4. Collaborate With Your Team Members

Bring your team members on the same page while making important decisions.

✓ Manage roles and permissions for your team.

From giving access to publishing content to managing comments and analyzing reports, stay in control of how you assign roles and permissions to your team.

✓ Team discussions and tagging.

Start a discussion with all your team members, or just with a specific set of people. Discuss reports, new leads, post ideas, and much more.



Ready to take Zoho Social for a spin?

The first **15 days** are on us!

Connect with us:

✉ support@zohosocial.com

🐦 [@zohosocial](https://twitter.com/zohosocial)

